

How to Have a (Mostly) Great Career...The Rules of the Road

**Bob Marcusse, CEO (retired)
Kansas City Area Development Council
913.522.1785
Rjmarc50@gmail.com**



**Seize the moment, ask for
the ball, and be prepared
to move**

**“There is a tide in the affairs
of men...”**



**Hire (or partner with) people
better than you**



**Never confuse Activity with
Achievement...be
accountable!**

**“try? There is no try; only
success or failure”**



Empower your board



Innovate whenever you can



It's about the deal




**Shine the light of success on
others; accept blame
yourself**



**Don't spike the ball until you
cross the goal line**





**“The two most important
days of your life are the day
you are born and the day
you discover why.”**

Mark Twain



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