Aligning Workforce Development Resources Missouri's Sector Strategy Initiative

Today's Agenda

- Explain Sector Strategies
- Why is it Important to be Involved
- Discuss the Role Economic Development Plays in Building Sector Strategies

Sector Strategies

- Regional, Industry-Specific Solutions to Workforce Challenges
 - Address the needs of employers
 - Address the needs of workers
 - Bolster regional economic competitiveness
 - Engage a broader array of key stakeholders
 - Promote systemic change

Sector Strategies = Partnerships

WIOA

- July 22, 2014 President Obama signed Workforce Innovation and Opportunity Act (WIOA) into law
- Better Alignment of workforce programs
- Support for sector partnerships and career pathways
- Emphasis on job-driven investments that directly connect training to employment

Why is this important...

To promote strategies that will grow our economy by helping workers and businesses succeed

Key Challenges Across Systems

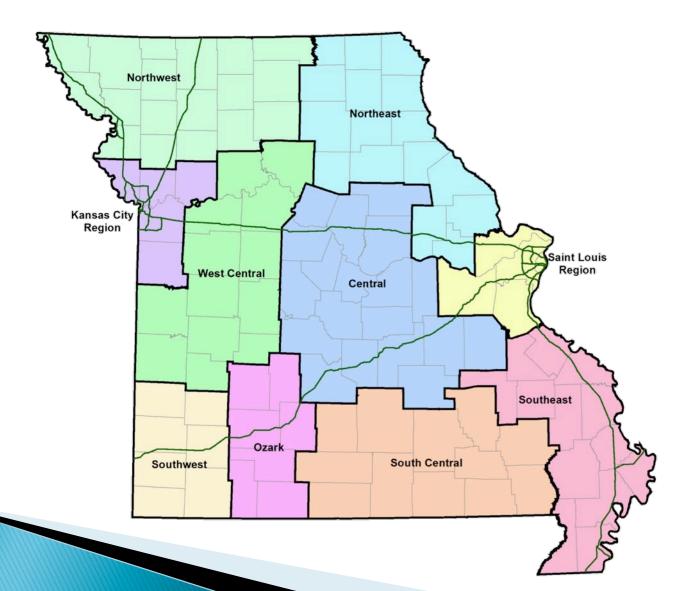
- Single-Employer Focus
- Arbitrary Boundaries
- Lack of Meaningful Employer Engagement
- Lack of Coordination Among Key Stakeholder

Maher & Maher

- Talent development and change management consultants
 - Nexus of workforce development, economic development, and education
- > 28 years in operation
- Headquartered in NJ
 Offices in Washington DC



Working in a Regional Context



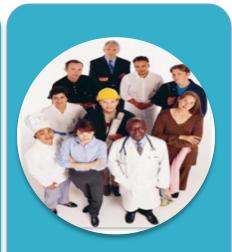
Overall Project Objectives

- Provide a framework to meet businesses' needs for skilled workers and workers' needs for good jobs
 - Support development of diverse regional, sector partnerships to advance talent development approaches
 - Support further development of integrated career pathways
 - Help integrated regional teams identify and align resources to support collaborative strategies
 - Help align business and job seeker service delivery strategies to the "supply chain" vision

Working in a Regional Context









Educational Systems

Economic Development

Workforce System

Targeted Growth Sectors

The Talent Pipeline – workforce as an asset for regional prosperity

Seven Critical Success Factors





Thank you



Kristie Davis Division of Workforce Development

Sector Strategies and Career Pathways

- States and local areas should take advantage of sector partnerships in the development of career pathways
 - Career pathways should align with the skill needs of industries in the state or region
 - Sector partnerships can help identify and design industry skill standards, curriculum, and certifications that should be part of career pathways.
 - Career pathways can use sector partnerships to engage employers on the labor market relevance of local pathway programs