Recognizing Manufacturing Day – Experiences and Success Stories
Manufacturing Day Events

2013 – first MFG Day event, approximately 20 students
2014 – increased to about 100 students
2015 – expanded to two facility tours, morning and afternoon, 150 students
Benefits of Supporting MFG Day

- Good community involvement
- Bridges the gap between Manufacturing and our next generation of employees
- Recognized on the Mfg Day map
- Great recruiting tool
U.S. Secretary of Commerce Recognition

The United States Secretary of Commerce, Penny Pritzker

I am sincerely proud of the hard work DTE has put into an important endeavor like Manufacturing Day 2015.

DTE’s involvement in Manufacturing Day 2015 includes, but is certainly not limited to, inviting area vocational-technical schools for a tour of the facilities, exposing them to presentations by employees and allowing them to establish a perception. As a nationwide event that has traditionally been hosted or sponsored by hundreds of manufacturers to promote an understanding of manufacturing and encourage careers. According to DTE representatives, the company will do just that by helping young people discover a career path during Manufacturing Day 2015.

“We want to use Manufacturing Day as a means to reach out to schools in one-on-one conversations and find the next generation of DTE employees,” concludes DTE president Jack Vlcek. “What has started as a way to be a ‘good corporate citizen’ has become an employee recruiting tool for us as well as a great opportunity for those seeking a unique career path. Manufacturing Day addresses common misconceptions about manufacturing by giving manufacturers an opportunity to open their doors and show
Major Publication Recognition

MANUFACTURING INNOVATION Blog

Recruiting the Next Generation on Manufacturing Day

BY MARK SCHMIT AND ZARA BRUNNER ON JULY 9, 2015 - MANUFACTURING DAY
Partnerships