OUR SPEAKERS TODAY

Brian Fogle
Executive Director,
Community Foundation of the Ozarks

Hrishue Mahalaha
Senior Partner
JumpStart & Innovation Economy Partners
Challenges in the Rural Ozarks

- Many communities losing population
- A century ago, 50% of the nation’s workforce was related to agriculture, today it’s less than 2%
- Manufacturing hit especially hard in smaller communities by cheaper labor elsewhere
- Isolation
- Lack of civic infrastructure
- Number 1 export: children
Questions we asked ourselves...

- Are we serious about our mission?
- Shouldn’t others be doing this?
- What do we know about economic development?
- Why not us?
- Okay, then how in the heck do we do this?
Our Response....
CFO offered competitive grants for affiliate communities without economic development staff for three-year opportunity.

Kicked off in Sarcoxie, Salem, and Marshfield week of May 16.

Grant is facilitated by JumpStart, which grew out of the Cleveland Community Foundation.

USDA is a funding partner with CFO.
4 Critical Program Themes and Learnings
1. Promote community engagement and leadership development
1. Facilitator & Support Services
2. Entrepreneurship and Innovation
3. Established Businesses
4. Human Capital
5. Regional Promoters
6. Educators
7. Funders
8. Culture and Lifestyle
9. Infrastructure
2. Importance of MVPs and Pilots in establishing program credibility
Jack Owens Wow..Great job!
Like · 1 · October 22 at 1:02pm

Sarcoxie MO We missed you today
Like · October 22 at 1:03pm

Michelle Gautz Looks so much better. Thanks to all who worked so hard.
Like · 2 · October 22 at 1:58pm

Tanya Straw Awesome job everyone!!!
Like · 2 · October 22 at 2:15pm

Carolyn Lewis You are all awesome! what giving hearts you all have to work like this for your town.
Like · 2 · October 22 at 2:16pm

Patricia Reynolds Williams Looks great what y'all did!!
Like · 2 · October 22 at 2:54pm

Linda Duvall Good job... keep it going!
Like · 2 · October 22 at 2:55pm

Jenni Cully Wow. Great job
Like · 2 · October 22 at 6:55pm

Patty Hunt-Mandera Looks wonderful everyone
Like · 2 · October 22 at 8:39pm

Cathy Graves Wilson Proud of my hubby, Tom Wilson, friends Gary Turner, Jim Barnes and Betty Barnes!!!!!!Great job guys!
Like · 2 · October 22 at 11:11pm
Thank you Dale and Carolyn Conway for taking your I ♥ SARCOXIE sign to the Arkansas State Parks.

TeeTee Sisk: Wait what? Where can I get a sign? I'm going on a road trip! How fun this would be!

Jennifer Snowden: I need a sign I'm headed to Australia!

Carolyn Conway: It was fun! And it's so true I do love Sarcoxie!
City & Housing Cleanup

Business Outreach & Succession Planning

Downtown Redevelopment Strategies

Community Engagement and Marketing

Student Internship Program

Student Scholarship Program
3. Transform the culture: Transparency, Accountability and Kaizen
(a) Establish Clear Expectations
Path forward
~ Web enabled and accessible
~ Start to capture activities and outcomes on a weekly basis

Detailed Program Plan
~ 22 Projects
~ 15 Leaders
~ Spans over 2 years

(b) Create discipline and cadence
Central Repository
Decentralized management
Accessible to the community
Enable interaction
(c) Use data to refine plan and actions
4. A keen focus on **scalability**
1. Facilitator & Support Services
   - Resource and asset mapping
   - Central Data repository
   - Transparent program management
   - Leadership mapping tools
   - Community program management platform

2. Entrepreneurship and Innovation
   - Business incubator
   - Data driven Business Retention and Expansion
   - Succession Planning
   - Industry round tables
   - Business succession planning

3. Established Businesses
   - Community Engagement and marketing
   - Community website

4. Human Capital
   - Access to quality health care

5. Regional Promoters
   - Internships

6. Educators
   - Micro-Finance
   - Fund management

7. Funders
   - Downtown redevelopment
   - Housing ordinances
   - Housing clean up protocols
   - Housing stock development
   - Buy local program

8. Culture and Lifestyle
   - Internships

9. Infrastructure
   - Identify and fill critical jobs
   - Deploy and internship program

- Business incubator
1. Promote **community** engagement and **leadership** development
2. Importance of **MVPs** and **Pilots** in establishing program credibility
3. Transform the culture: **Transparency**, **Accountability** and **Kaizen**
4. A keen focus on **scalability**
5. And most importantly...**Have Some Fun**
Thank You.