

# Missouri Works Customized Training Program . . . Helping to Keep Missouri Working!



Missouri Association for Customized Training

*Dedicated to the promotion of training partnerships between business, education, and government.*

## The Missouri Works Customized Training Program keeps businesses successful and competitive.

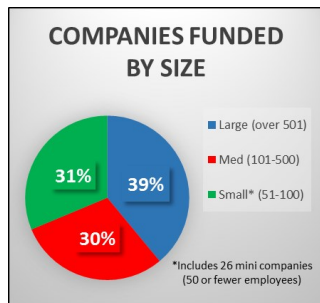
**Funding Restriction Impact: Due to budget restrictions the total program award for FY15 was reduced nearly 60% (from FY14).**

- Companies were forced to reduce their training budgets
- Training was delayed or cancelled resulting in stagnant business and employee development
- Lack of training funds has stopped the learning progress and hinders training already started. Efficiency gains are fading.
- New product start-ups were delayed due to training not being available
- Job creation was postponed or cancelled as a result of not having training funds to train the new hires

*"Without this funding, we are at risk of losing the competitive advantage our employees provide us. The knowledge our employees gain, insure the productivity of our business model and help to ensure we maintain our presence in the state of Missouri." (MWCTP Applicant)*

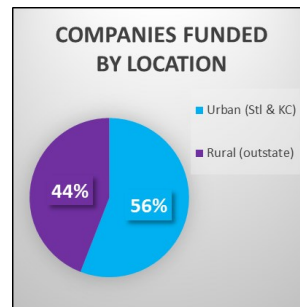
- New equipment purchases were delayed or reduced with no training funds to train workers on the new equipment
- Lost profitability resulting from being unable to provide employees with quality, supervisory, and equipment specific training
- Less employee promotions and higher turnover resulting from lack of training
- Employees working overtime to make up for the lack of knowledge and training short fall
- Unable to hire appropriate trainers to keep employees up to date on technology changes

*"This program is vital to our maintaining our competitive edge in industry here in Missouri. We definitely do not want to fall behind competitors in other states and loose the good jobs we have here in Missouri." (MWCTP Applicant)*



Fiscal Year	FY2014	FY2015
Applications Received	419	436
Total Funding Requested:	\$56 million	\$67 million
Companies Funded:	395	198
Number of Trainees	38,504	18,673*
Average Training Award	nearly \$40,000	nearly \$19,000

\*Projected  
Data as of January 12, 2015



### Our Partners:

The Missouri Works Job Development Fund (funding source for Customized Training) is administered by the [Department of Economic Development, Division of Workforce Development](#). The program is operated by a strong network of [community colleges](#) and [career education schools](#).

Missouri's community colleges and career education schools excel at [merging economic- and workforce-development strategies](#) to deliver training specifically tailored to meet each company's specific skill gaps and training needs.

### Program Benefits:

- Covers a wide range of training solutions to meet the needs of each individual company
- Provides funding directly to the company to train workers in newly created and/or existing jobs
- Is flexible and lets the company decide who will deliver training
- Provides leading-edge training specifically tailored to meet individual company needs

### Contact Information:

Missouri Association for Customized Training  
Bev Hickam, Legislative Committee Chair  
Phone: 573.270.3542 - Fax: 573.518.2292  
Email: bhickam@mineralarea.edu

### MACT's Fiscal Year 2016 Legislative Goal:

To restore and maintain the funding level of the Missouri Works Customized Training Program (a component of Missouri Works Training), a key tool in our state's economic development efforts to create and retain jobs for Missourians.

### Organizations who support this goal:

Missouri Economic Development Council

Note: The MWCTP Program is the funding source that is available to eligible businesses to train workers. Use of Federal Job Training Dollars (Workforce Investment Act/WIA) funds for economic development is strictly prohibited. WIA funding is statutorily limited to training and employment services for individual job seekers that meet strict eligibility requirements, i.e., economically disadvantaged adults, dislocated/laid off workers.