MISSOURI COMMUNITY COLLEGE ASSOCIATION

Your Workforce Partner
Community College 101
Missouri’s Community Colleges

• 12 independent Community Colleges, with nearly 30 campuses/sites & service regions covering all of MO
• Designed to meet local education, economic, workforce needs
• Shared mission across the state, but focused locally
• Associate Degrees, non-credit training programs
• Open access institutions – we meet students at their level
Community College Mission

• Associates degrees – general education/transfer
• Career & Technical Education
• Developmental coursework (nearly 50%)
• Workforce training & certificates
• Customized employer training
• Continuing education
• Dual credit/dual enrollment for high school students
• Student assistance
Putting the Community in Community College

• Local citizens vote to create college & tax themselves to support it – units of local government
• Governed by locally elected officials, much like a local school board
• Focus is serving local population & economy
• Community responsiveness is built in – known for flexibility/ adaptability
• Local issues/focus, often more important than statewide
Our Students

• 90,000 credit hour students (36% of public higher education)
• 95,000 non-credit students
• 46% are traditional college age (18-21)
• 46% are non-traditional/adult (22+)
Our Students – Your Workforce

- 98% are Missourians → 93% stay in Missouri after graduation
- 90,000 credit/95,000 non-credit students
- 27,000+ workers trained per year through Missouri Works
- 10,000 students trained through MoWINs
Our Students – Financial Situations

- 13,000 A+ program students
- 62% receive some type of financial aid
- 48% receive Pell Grants (eligible at $50K family income or less)
- 45% of students who earn bachelors, start at community college
- Average annual tuition: $3,197 (about 1/3 university tuition)
Community College Funding

• The three-legged stool
  • State appropriations
  • Local property taxes
  • Tuition
• Ideal is 1/3 of revenue from each leg of the stool
• Far from reality
Taxing Districts vs. Service Districts

Community College Service Areas & Taxing Districts

- Counties
- Taxing Districts
- Crowder College
- East Central College
- Jefferson College
- Metropolitan Community College
- Mineral Area College
- Moberly Area Community College
- North Central Missouri College
- Ozarks Technical Community College

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Changing Economy, Changing Colleges
Growing up with America

- Community Colleges are nearing 100-year anniversary
- Growth mirror’s national needs, serve local communities
- As America changes, so change Community Colleges
The Roaring 20’s

- Need for increased training/education, continued industrialization/economy
- Community Colleges first came under state oversight
- Began as extensions of K-12 school districts, authorized to offer grades 13 & 14 (Junior College)
- Authority came from local citizens through public vote
- Could charge tuition
- Received no state appropriations
- Oversight by State Board of Education
The Roaring 20’s

• Metropolitan Community College (KC)
• Mineral Area College (Park Hills)
• North Central Missouri College (Trenton)
• Moberly Area Community College (Moberly)
Baby Boomers Come of Age: 1960’s

• Huge swell in college-age population and period of economic expansion, need to increase higher education offerings
• Statewide legislation creates modern Community College “system”
• Allows Community College districts to be separate tax districts from K-12 and to serve more than one K-12 district
• Collect local property tax, state appropriations, tuition
• By early 1970’s, Community Colleges fall under Higher Education oversight, not K-12
Baby Boomers Come of Age: 1960’s

- St. Louis Community College (STL)
- Crowder College (Neosho)
- Jefferson College (Hillsboro)
- Three Rivers College (Poplar Bluff)
- East Central College (Union)
- State Fair Community College (Sedalia)
Becoming GenXers or Millennials

• By 1980’s & 90’s, Community Colleges expand and modernize workforce training programs
• Increase in partnerships and collaboration between local businesses and local Community College
• State training incentive programs are developed
• Role in economic development/workforce training now reflected in state law/policy
• Junior College term is abolished
• A+ Scholarship Program
Becoming GenXers or Millennials

- St. Charles Community College (St. Charles)
- Ozarks Technical Community College (Springfield)
Workforce Development Today
Jobs, Jobs, Jobs

- Community Colleges are at cross roads of K-12, Higher Ed., Workforce
- Critical role in preparing Missouri’s workforce
- Missouri’s most important economic imperative: skilled, ready workforce
- Missouri employers have said so
Skills Gap

• The Big Goal is 60% of Missourians will have a post-secondary credential by 2025
• We are now at about 50% - need to gain 200,000
• By 2018, 60% of all jobs will require some form of post-secondary education: degree or certificate
Community Colleges Fill the Gap

• Training and education for employers and employees
• Many areas, but specifically focused on:
  • Health & bioscience
  • Advanced manufacturing
  • IT
  • Transportation & logistics
  • Financial & professional services
  • Skilled trades
  • Ag
  • Many more…
Employer Engagement

• Reflects needs of local economy
• Supports statewide economic development efforts
• Individual employee/job seeker training – go back to learn a new skill, credential, or degree
• Customized training for employers – work directly with employers to provide specific training programs
Employer Engagement Process

• Ongoing workforce need
  • College offers program for in-demand field
  • Employers/college work together to ensure graduates are ready

• Industry-specific need
  • Employers in an industry can’t find workers they need
  • Employers/college work together to develop program that teaches skills/competencies and awards credential to evaluate readiness

• Employer-specific need
  • Individual business wants current employees to learn specific new skill
  • Employer/college works together (often at business) to develop program
Employer Engagement Examples

• Manufacturing
  • NCMC – Modine Man.: industrial maintenance techs, developed specific for-credit program
  • MCC – many partnerships: lecture, lab, internships, job placement
  • MACC – Mechatronics, 3M Columbia: electrical and mechanical skills
  • ECC – Boeing suppliers: CNC applications, welding, plumbing, software
  • TRC – Briggs & Stratton, Nordyne, Unilever
  • STLCC - Boeing
Employer Engagement Examples

• IT
  • MCC – Cerner: developed systems administration and engineering degree, internships
  • JC – COMTREA: information systems
  • STLCC – cybersecurity

• Healthcare
  • STLCC – BJC Healthcare: associates in nursing, coding, pre-req science courses
  • OTC - dental, respiratory therapy
  • MAC - pharmacy, mental health
Employer Engagement: Bottom Line

- Community Colleges are flexible and adaptable
- Able to adjust programs to local employer and economic development needs
- At the table, partner in economic development
- If an employer needs it and if there are jobs for students, Community Colleges make it happen
Mandate for Change

• State fiscal situation remains challenging over the horizon
• Limited funding opportunities, even with growing support in general for workforce development
• Growing need from economic development, business
• Workforce demands will only intensify over the long term
• Only way to grow the economy is to grow our human capital
• Only way to grow human capital is to educate and train
• So, what are we going to do about it?
A Big Idea
Why A Big Idea Is Needed

• Workforce development “system” is complex, complicated
• Not often easy for business or economic developers
• For Community Colleges, no consistency across state – quality, capacity, expertise
• No one is speaking for us in statewide project management
• Could be a stronger resource for you and business
• Not getting additional workforce funding – figure out how to better utilize existing resources
What’s The Big Idea

• Working together, Community Colleges can better serve economic development efforts
• Cross service area boundaries in order to increase capacity, consistency, quality, expertise in program delivery
• Create a single access point for statewide economic development efforts
• Streamline and clarify industry support
• No additional funding required, just better coordination
Creating a Network

• Develop a statewide workforce development entity, particularly focused on supporting economic development

• MCCA serves as point of entry to colleges for statewide economic development

• Colleges no longer confined to own service region, but will cross borders in support of another college

• Businesses access collective resources of all 12 colleges

• Local college still serves as main provider to local business

• Serve anyone, anywhere, any how
One Stop Shop

- Provide single point of access for economic developers
- Provide a workforce training package that represents collective resources of all colleges
- We will do coordination and facilitation behind scenes, your prospect will only see local college
- Speak for Community Colleges when needed in project negotiations
Collaboration

- Work with DWD, WIBs/WDBs already – our network allows greater resource sharing to those entities, too
- Especially with local WIBs, this collaboration helps a two-stage process for pre-employment screening & training
- WIBs conduct outreach and first level screening
- Community colleges provide “next level” – specific assessments and training for particular employment opportunity/industry
Centers of Excellence

- Community Colleges’ programs are designed to support local industry
- As a result, have robust training services directly connected to targeted industries for attraction, BRE
- Existing inventory of programs can be “wrapped” to tell story of industry support
- Can access industry support, even if local college does not have particular program
What’s Next

• We have approval from all 12 colleges to move forward
• Need to develop the mechanisms that make it work
• Expected to go “live” later this year – functionally for you and marketing resources
Thank You!