

A GUIDE TO MEDC

MEMBERSHIP

MEDC provides members with many avenues to put their individual talents and interests to work for the common good:

- Serve as a liaison between cities and businesses seeking to locate in Missouri
- Voice concerns about regulatory, infrastructure, legislative and other community and industry issues
- Participate in special task forces to review and/or create economic development strategies for specific industry growth

Interested in learning more about MEDC? Call or email Brandon Atchison, MEDC Executive Director, at brandon.atchison@showme.org or 573-552-5622.

MEMBERSHIP DEFINED

Associate

Elected officials, appointed individuals, or volunteer leaders that assist an economic development organization in an unpaid capacity.

Full Member

Individual professionals who commit all or a portion of their time to direct involvement in economic or community development or a related field such as city, county, or chamber management.

Investor, Circle, or Partner

An economic development **organization** or **company** that maintains a high level of interest in economic development activity in Missouri and is highly committed to supporting MEDC's mission and efforts.

MEMBERSHIP BENEFITS

Education and Networking	Four (4) conferences along with marketing, legislative, and other committee meetings throughout the year offer professional development and peer interaction.
Connectivity	Strategic alliances with other statewide development organizations leverage resources, increase membership and expand MEDC's area of influence.
Mentoring	Industry veterans, known as the MEDC Counselors, are available for mentorship on issues facing economic developers.
Marketing	Trade shows, impact trips and other opportunities promote and market Missouri and its communities to business decision-makers.
Recognition	Awards are presented at the Annual Conference to recognize the substantial contributions made by individual economic developers.
Communication	eNewsletters, social media, and website keep members informed of the organization's resources, activities, and actions. Inclusion in the online Membership Directory.

 Membership Pricing Structure	Associate**	Full Member**	Sustaining Investor*	Leadership Investor*	President's Circle*	Chairman's Circle*	Professional Development Partner*
Inclusion in Membership Directory and Receive Monthly MEDC eNewsletter	X	X	X	X	X	X	X
Access to MoCED Program		X	X	X	X	X	X
Access to Resource Library/MEDC Publications		X	X	X	X	X	X
Access to Professional Development Scholarships		X	X	X	X	X	X
Full Voting Member of Organization		X	X	X	X	X	X
Eligible to Serve on Committee or Board of Directors		X	X	X	X	X	X
Company Logo Displayed on Conference Signage and Materials			X	X	X	X	X
Opportunity to introduce speaker at Annual Conference					X	X	X
Company Logo Displayed on MEDC Website					X	X	X
Recognized Quarterly on MEDC Social Media					X	X	X
Reserved Announcement Space in Monthly eNewsletter (advertising, announcements, industry updates, job openings)						X	X
MEDC Full Memberships	-	1	3	6	8	15	Unlimited
*Membership Renews July 1 of each fiscal year. **Membership Renews on anniversary date.	\$50	\$300	\$1,500	\$3,000	\$5,000	\$10,000	\$15,000