

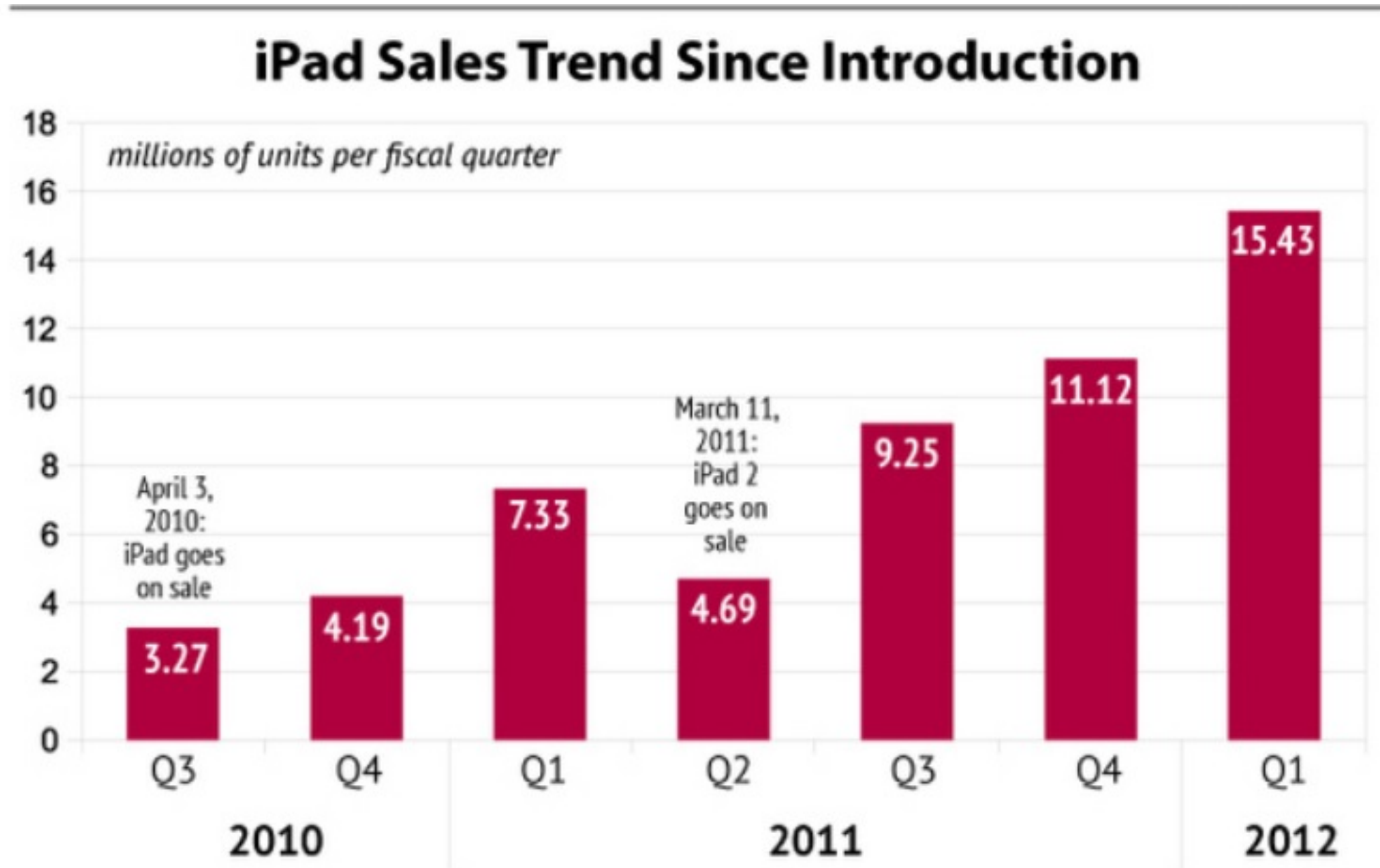


MEDC

June 21, 2012

# Stunning Statics

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# Top Reasons to Use an iPad

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- Convenience..easy to carry and light weight
- Fast startup time
- Long battery life
- Instant access to office emails, files, social media, research, and business tools





Accessories for the Economic Development Professionals

# 5 Top Technical Tips for Using an iPad

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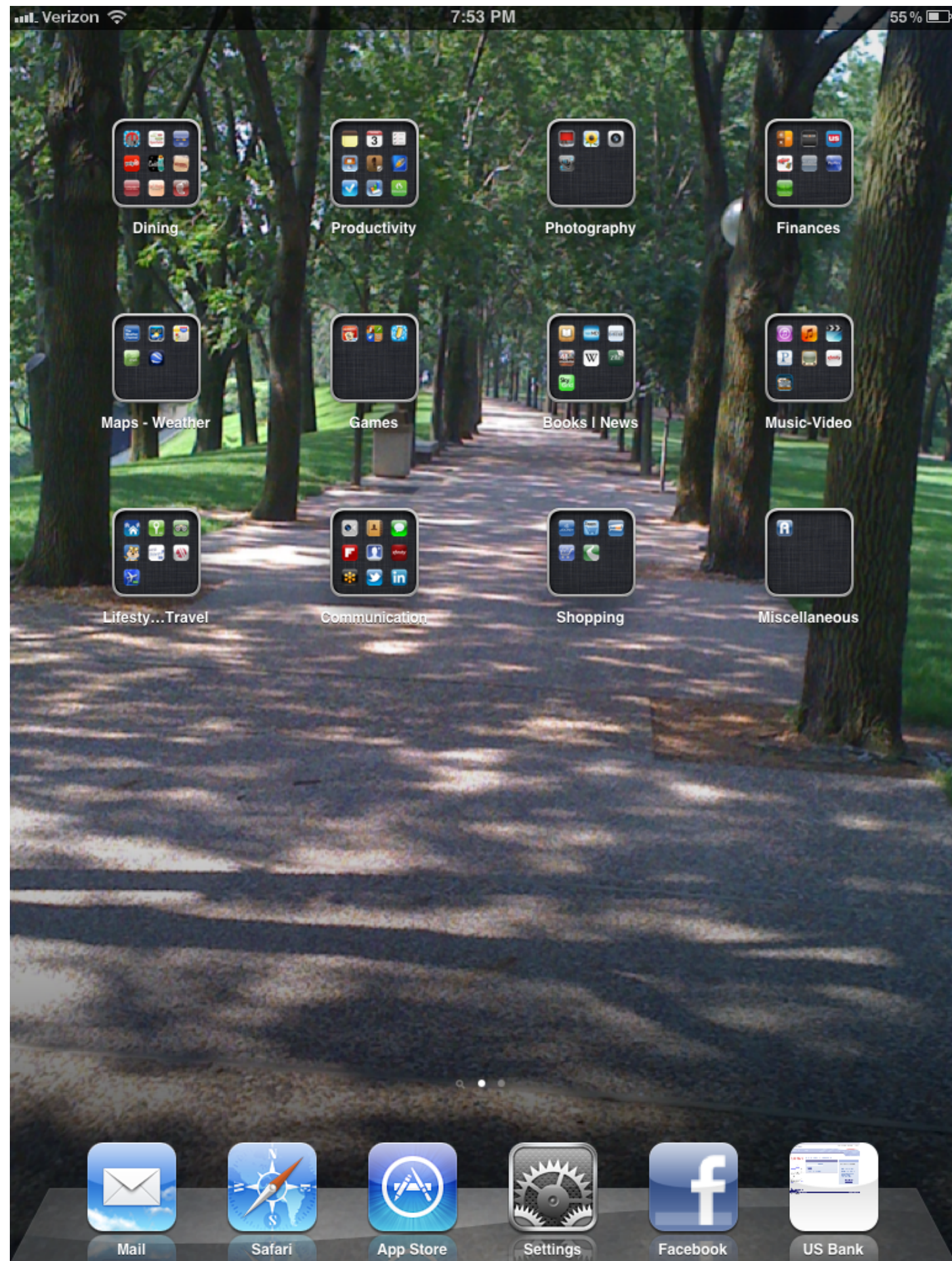
- Create folders for your apps to keep yourself organized
- Use the screenshot feature to capture any screen by pressing Home and then the Sleep button
- Use Spotlight to find documents and apps in lightening speed
- Double click sleep button to see all active apps
- Download 100 Tips and Tricks for iPad App



# Top Apps for Economic Developers

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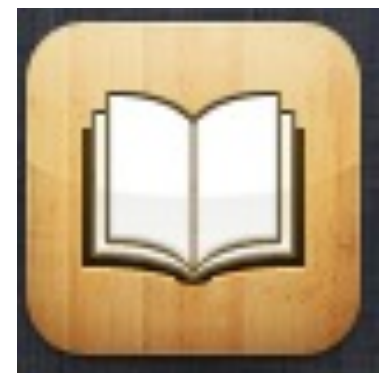
- Productivity
- Economic Development News
- Travel
- Research
- Social Networking
- Econ Dev Tools
- Other



# Productivity

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- Keynote - Create Stunning Presentations
- Slide Shark - Download and present PowerPoint Presentations
- Quick Office Pro HD- Edit Office Documents and View PDFs.
- iBooks - Store all marketing materials in PDF format to share with clients anytime





# Economic Development and Local News

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- Zite
- Sky Grid
- KC Star (local newspaper apps)
- Local TV News Apps for latest news updates





# Social Networking and Communication

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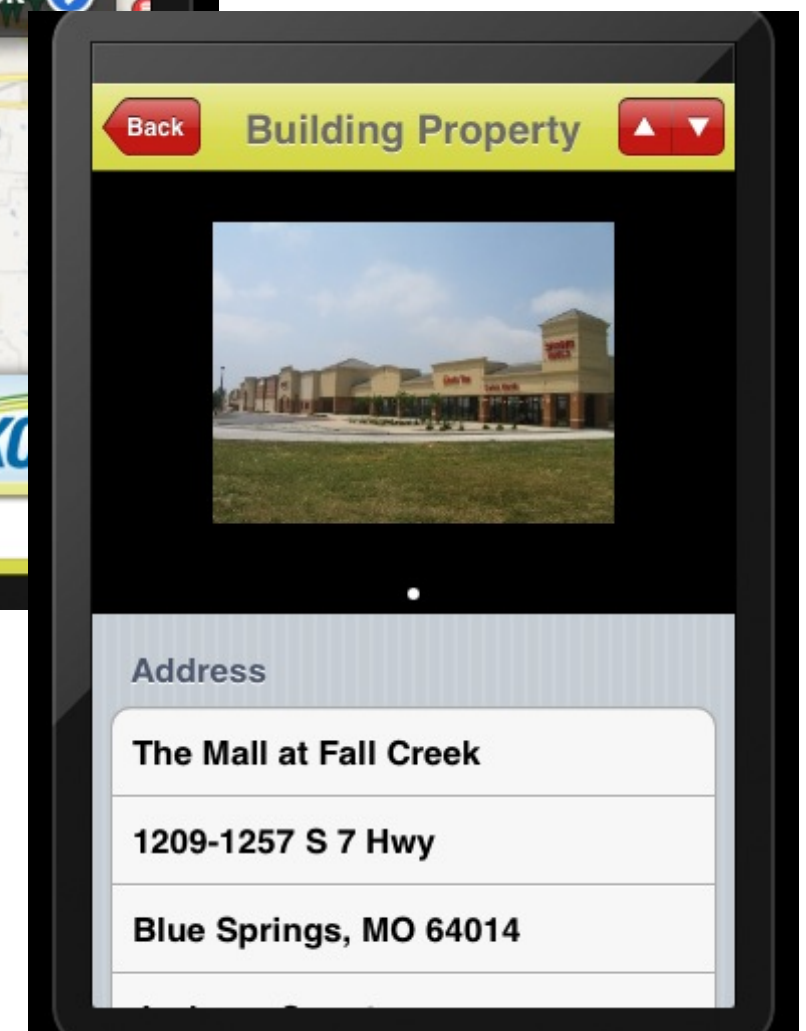
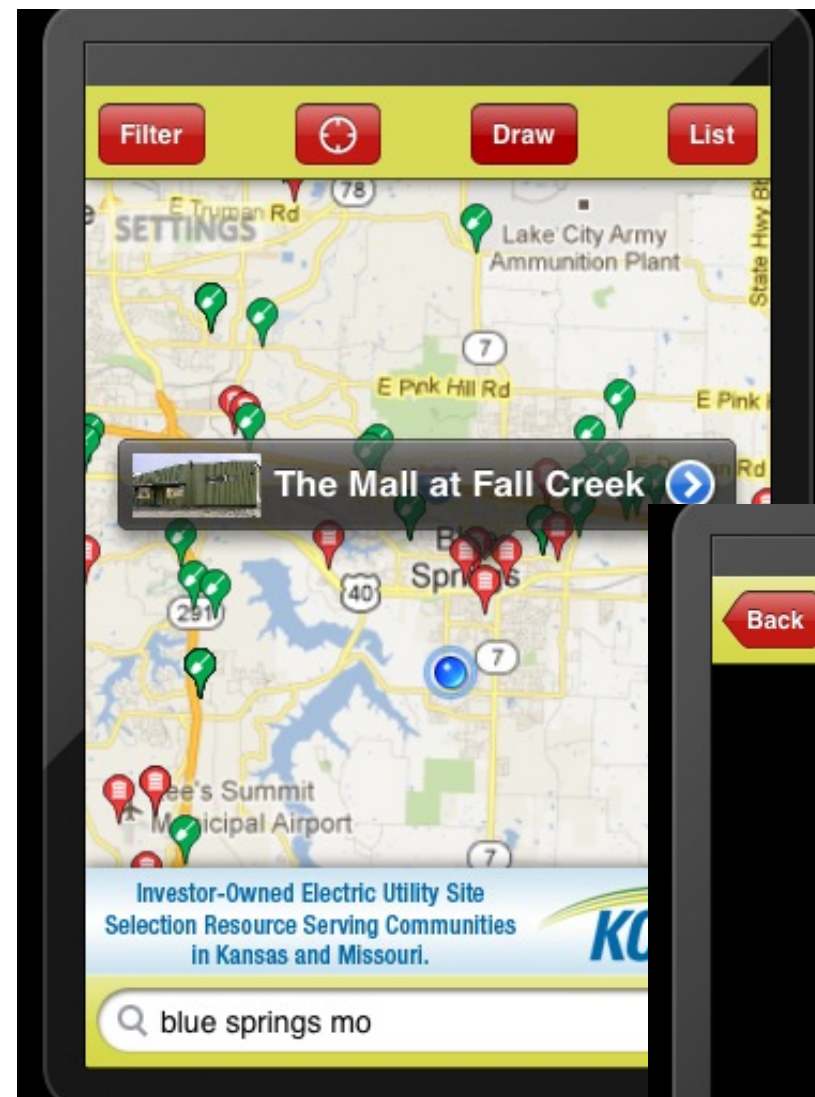
- LinkedIn
- Facebook
- Twitter
- FaceTime or Skype
- Email (webmail or cl
- You Tube



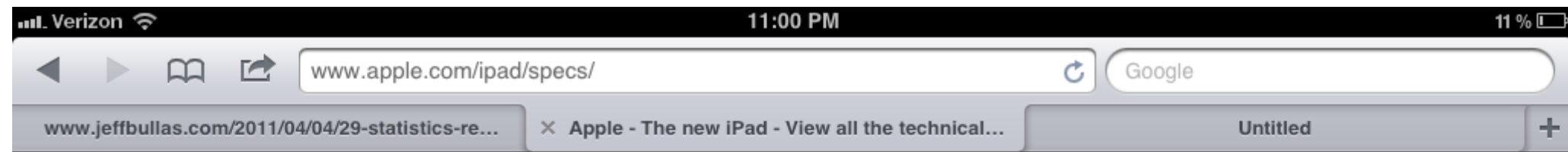
# Economic Development Tools

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- Go to Meeting
- Community Apps
- LocationOne
- IThoughts or Mind Map
- Dropbox
- Notes
- Penultimate
- The Gavel



# Built-In Apps



## Built-in Apps



Safari



Mail



Messages



Photos



FaceTime



Newsstand



App Store



iTunes



Videos



Maps



Music



Game Center



Photo Booth



YouTube



Contacts



Reminders



Calendar

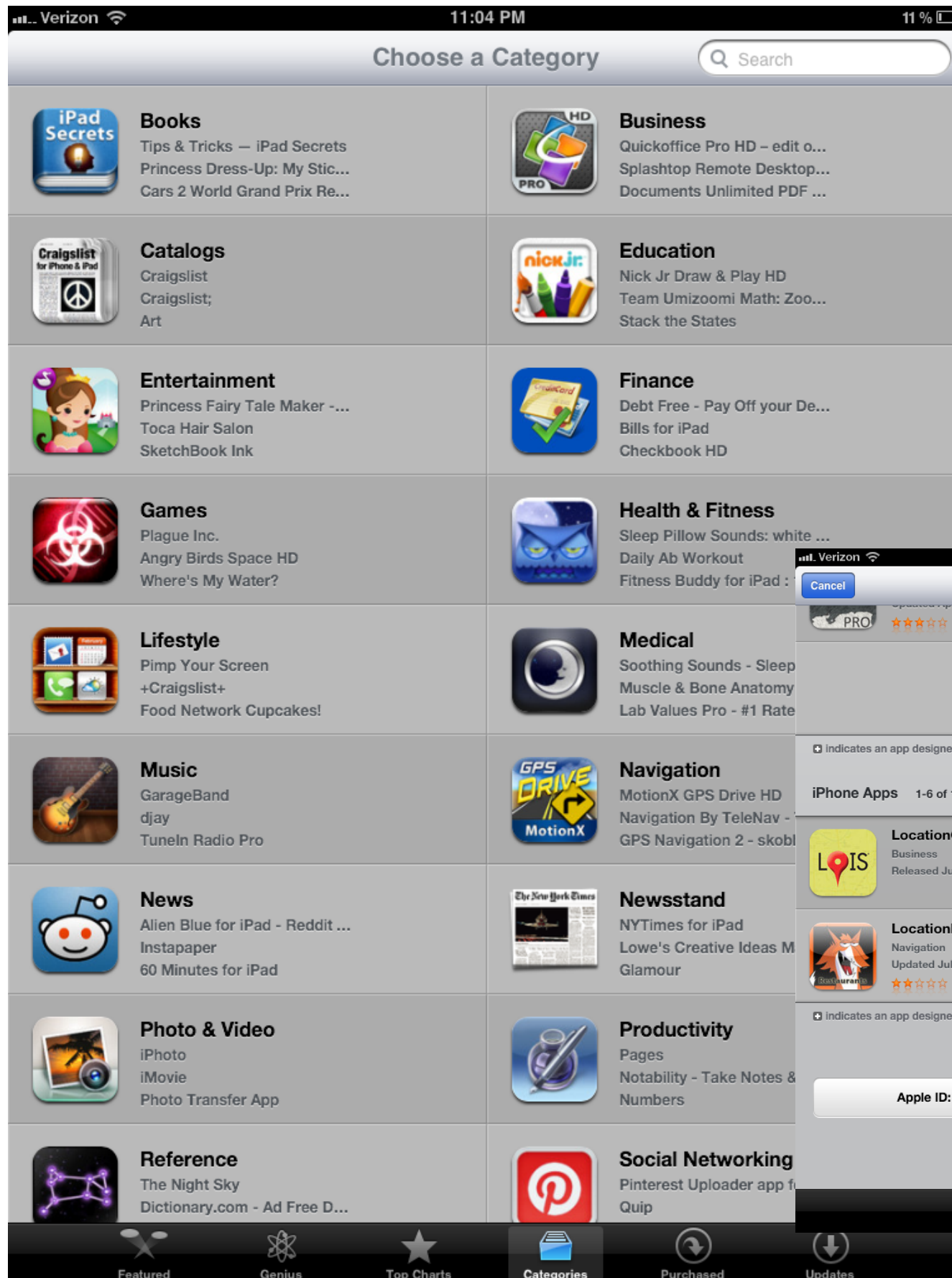


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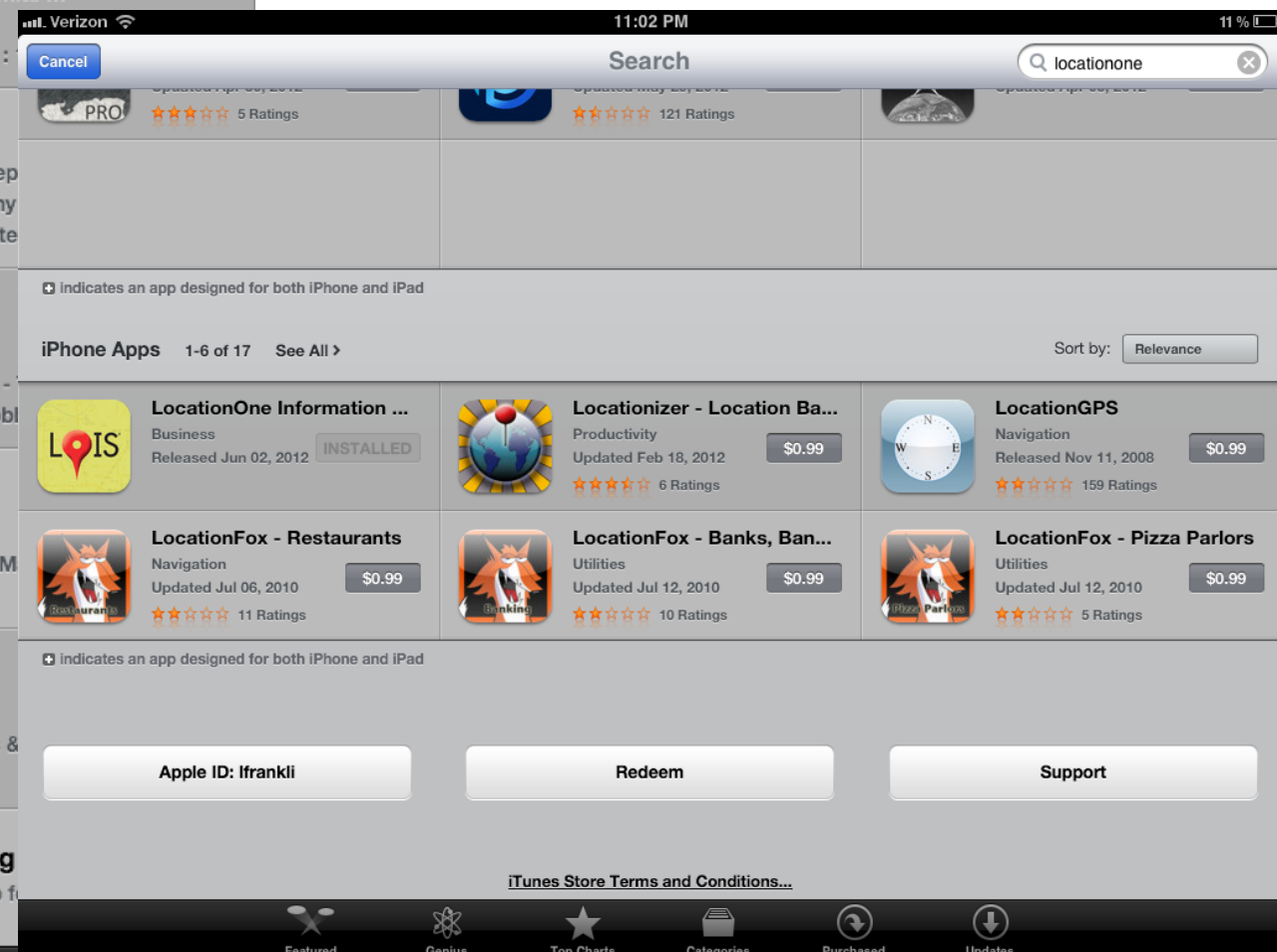


Camera

[Learn more about Built-in apps](#)



# The App Store





# Travel

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- Open Table - Dining Reservations
- Flight Tracker Pro or Webport HD
- Hotel Apps such as Marriott and Hilton
- The Weather Channel
- Trip Advisor
- Maps



# Research

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- Wikipedia
- Safari (Internet)
- Esri Business Analyst Online
- Cocktails



# Other

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- Cable Company App like Xfinity or use Slingbox to control your home TV
- Banking Apps
- Camera for taking photos
- Stub Hub for buying tickets for events, etc



AWE MAN! YOU GOT AN iPad?