



# Missouri Economic Development Council

## Fall Conference

October 24, 2012

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Director, Jordan Valley Innovation Center

# IDEA Commons Vision

- **Develop an urban innovation park to be anchored by the Jordan Valley Innovation Center (JVIC)**
- **Integrate the elements of Innovation, Design, Entrepreneurship, and the Arts (IDEA)**
- **Develop a sense of place that will be attractive to young talent ... scientists, artists and entrepreneurs**
- **Transform a run-down area of Springfield into a vibrant urban neighborhood**
- **University properties adjacent to residential, retail, commercial, and entertainment facilities**
- **Renovation of existing properties as well as new construction**
- **Private sector and academic collaboration in each facility**

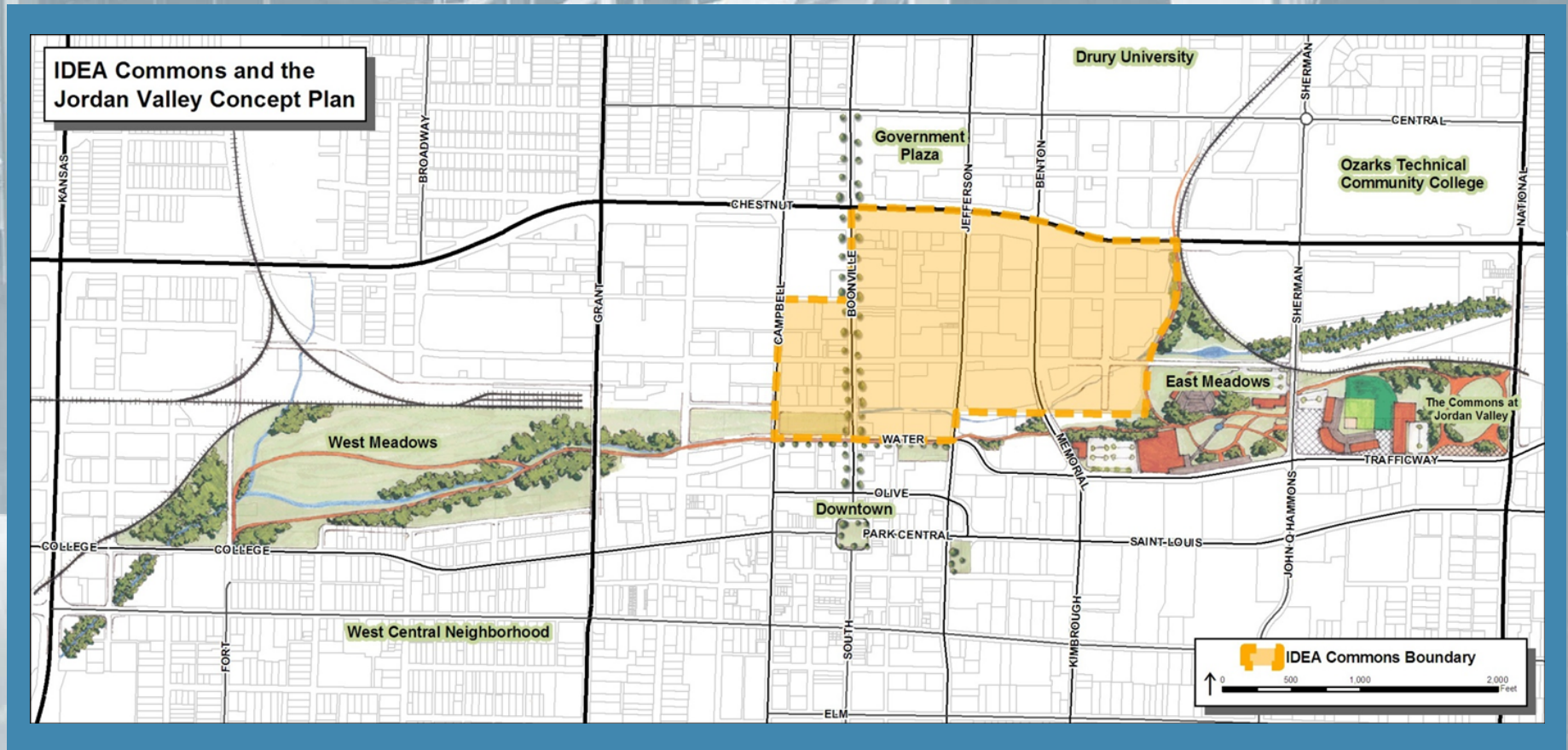


# IDEA Commons

- **Urban Innovation Park**
  - **Jordan Valley Innovation Center (JVIC) - 2007**
    - CASE
    - CBLS
    - Brewer Science
    - Crosslink
    - Lockheed Martin Nanosystems
    - Mercy R & D
  - **Brick City - 2008**
    - Art & Design Program
    - Marlin Company
    - UMKC PharmD Program
  - **Robert W. Plaster Center for Free Enterprise and Business Development - 2013**
    - **The eFactory (business incubator)**
      - Springfield Innovation, Inc.
      - SBTDC
      - MDI
      - Springfield Angel Network
      - Missouri Enterprise
      - SCORE
    - Cooperative Engineering Program with MST
    - Printing & Postal
    - Second floor expansion – 30,000 sq. ft.



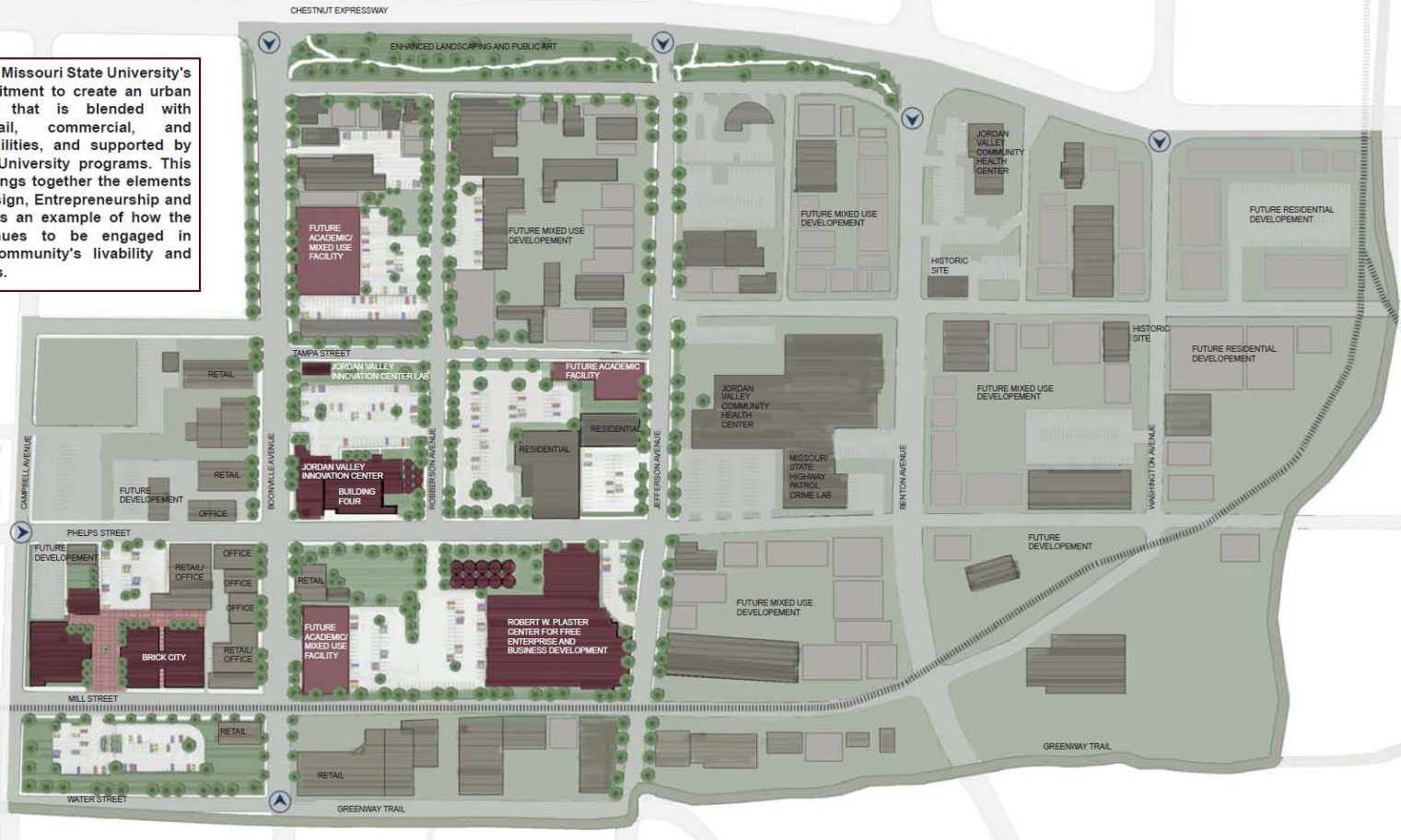
# IDEA Commons





# IDEA Commons

IDEA Commons is Missouri State University's vision and commitment to create an urban innovation park that is blended with residential, retail, commercial, and entertainment facilities, and supported by multidisciplinary University programs. This unique project brings together the elements of Innovation, Design, Entrepreneurship and Arts (IDEA) and is an example of how the University continues to be engaged in promoting the community's livability and economic success.



# IDEA Commons Facilities



## BRICK CITY







*IDEA Commons is  
a Place and an Attitude  
for long-term  
Economic Development*