



MISSOURI
PARTNERSHIP®

CLEANSE
Identify & Qualify KDM



RESEARCH
SEO Analysis



INTRODUCTION
KDM Introduction



DEVELOP
Build POWERSITE



OUTBOUND



INBOUND



NURTURE
Top-of-Mind Awareness

OPTIMIZE
New SEO Content

APPOINTMENTS
Secure Meetings



PROMOTE
Promote POWERSITE



**PIPELINE
LEAD**
GENERATION SOLUTIONS

COLLATERAL

SOCIAL

DIRECT

VIDEO

CREATIVE



Missouri - Making.Growing.Moving

MISSOURI
MAKING.GROWING.MOVING



[VIEW THE GUIDE](#)

[DISPLAY GUIDE](#)

SHARE THIS ON SOCIAL MEDIA



Missouri's strengths are only getting stronger as the state builds momentum, reduces red tape, encourages entrepreneurs and builds a better workforce — all for the benefit of business in the Show Me State.





2019 Outreach Opportunities

MISSOURI
PARTNERSHIP®







FDI Lunch





IAMC Spring



SelectUSA



VS

KC VIP Event





STL VIP Event



MO 8134 RN

Bass Tracker
175

BASS TRACKER

MERCURY



Missions





Raising the Bar





Train



Proactive Outreach



Assess Registrations – Oct. 22

Assess Reg. Due – Nov. 1

Webinar - Nov. 14

Registration Opens – Dec. 3

Registration Closes – Jan. 4





90 Days!





Thank You

MISSOURI
PARTNERSHIP®